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school of tech:

Educating Experts in Cultural Heritage Multimedia

Museums and the Web
San Francisco, April 2007



tag cloud of program descriptions

able advanced applications area art arts collections
communication computer computing
content course courses cultural degree
design develop development digital disciplines experience
heritage humanities informatics
information institutions knowledge libraries
ma management master media methods modules
multimedia museum museums practical professionals
program programme promotion research
science skills students studies study systems teaching
technologies technology understanding university work



goals of this forum

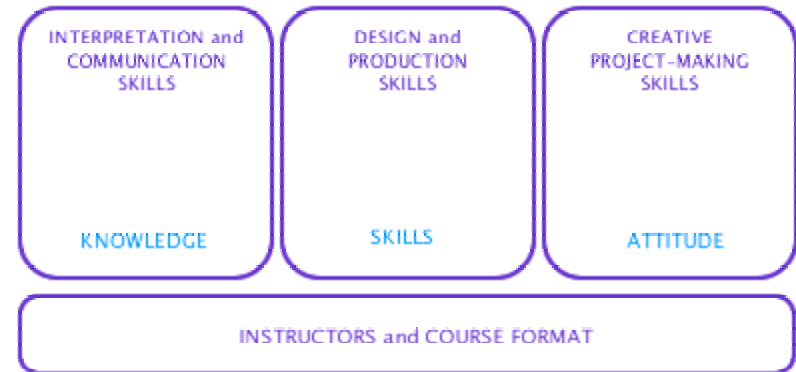
- ❑ Connect educators and professionals
- ❑ Share and exchange experiences
- ❑ Brainstorm new initiatives
- ❑ Keep in touch



introduction

- Paper topics
 - What should students know?
 - How should they learn it?
 - Who should teach it?
- Existing degree programs
- Role of elearning
- Open discussion

Model for teaching cultural heritage multimedia





what should students know?

Interpretation and communication

Design and production skills

Creative project-making



how should they learn it?

Partnerships with cultural institutions

Ample time for discussion

Digressions into cultural content



who should teach it?

Cultural heritage professionals

Lateral thinkers

Interdisciplinary

Pragmatists



existing degree programs

- University of Alberta, Canada
- University of the Aegean, Greece
- EuroMACHS (European network)
- King's College, University of London
- University of Leicester
- University of Leiden
- University of Lugano
- Lucca Institute of Advanced Studies
- University of Virginia
- University of Westminster



the role of elearning

- Blended learning
- Benefits
 - Transparent course structure
 - e-competence
 - Remote collaboration with professionals
 - Intercultural exchange with other universities
- Examples



questions for discussion

What should students know?

How should they learn it?

Who should teach it?

What is the role of elearning?

Who are these programs for?

What are the career prospects for graduates?

What are the international dimensions?